

UNITED NATIONAL TRANSPORT UNION



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LABOUR

REPORT



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QUARTERLY NEWSPAPER

PUT YOUR COMPANY ON THE RIGHT TRACK

2021

**“Marketing is a contest for
PEOPLE’S ATTENTION.”**

~ Seth Godin ~

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The **LABOUR REPORT** is the official **quarterly publication** of the **United National Transport Union (UNTU)**. The **LABOUR REPORT** is published both in **hard copy** as a 16-page full colour newspaper as well as in **digital format** and is distributed to our more than 36 000 loyal members across South Africa, reaching **more than 140 000 readers** per issue. As the **Majority Union** in three of the country's largest transport companies, i.e. **Transnet, Prasa and Bombela**, it pays to advertise with us! Give your company the **exposure** it deserves and reach a **captive audience** that will put your business on the right track!

ADVERTISING RATES & SPECS 2021

SIZE	SIZE IN MM	RATE	ISSUE	MATERIAL DEADLINE	PUBLICATION
Full page (Portrait)	275 x 390 mm	R10 000	Quarter 1	1 March 2021	March 2021
Half page (Landscape)	275 x 195 mm	R5 000	Quarter 2	24 May 2021	June 2021
Half page (Portrait)	135 x 390 mm	R5 000	Quarter 3	16 August 2021	September 2021
1/4 page	135 x 195 mm	R3 000	Quarter 4	18 October 2021	November 2021

- All rates are per placement and exclude VAT and agency commission.
- Advertisements must be provided in the correct size (no bleed required) and in pdf format (flattened) – CMYK; 300 dpi; Screen - 150 lines.

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