

UNITED NATIONAL TRANSPORT UNION



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**LABOUR**

**REPORT**



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QUARTERLY NEWSPAPER

**PUT YOUR COMPANY ON THE  
RIGHT TRACK**

“Marketing is a contest for  
PEOPLE’S ATTENTION.”

~ Seth Godin ~

# LABOUR REPORT

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QUARTERLY NEWSPAPER



The LABOUR REPORT is the official **quarterly publication** of the **United National Transport Union (UNTU)**. The LABOUR REPORT is published both in **hard copy** as a 16-page full colour newspaper as well as in **digital format** and is distributed to our more than 36 000 loyal members across South Africa, reaching **more than 140 000 readers** per issue. As the **Majority Union** in three of the country's largest transport companies, i.e. **Transnet, Prasa and Bombela**, it pays to advertise with us! Give your company the **exposure** it deserves and reach a **captive audience** that will put your business on the right track!

## ADVERTISING RATES & SPECS 2019

SIZE	SIZE IN MM	RATE	ISSUE	MATERIAL DEADLINE	PUBLICATION
Full page (Portrait)	275 x 390 mm	R10 000	Quarter 1	8 February 2019	March 2019
Half page (Landscape)	275 x 195 mm	R5 000	Quarter 2	10 May 2019	June 2019
Half page (Portrait)	135 x 390 mm	R5 000	Quarter 3	8 August 2019	September 2019
1/4 page	135 x 195 mm	R3 000	Quarter 4	25 October 2019	November 2019

- All rates are per placement and exclude VAT and agency commission.
- Advertisements must be provided in the correct size (no bleed required) and in pdf format (flattened) – CMYK; 300 dpi; Screen - 150 lines.

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